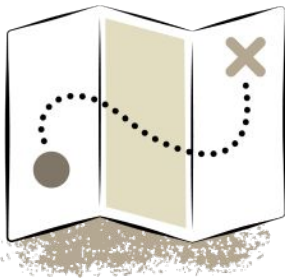


## Introducing: The Implementation Roadmap

We're thrilled to bring you this ground-breaking resource, designed to equip and empower schools to achieve lasting, transformational results from intentional implementation.

### WHAT IS IT?

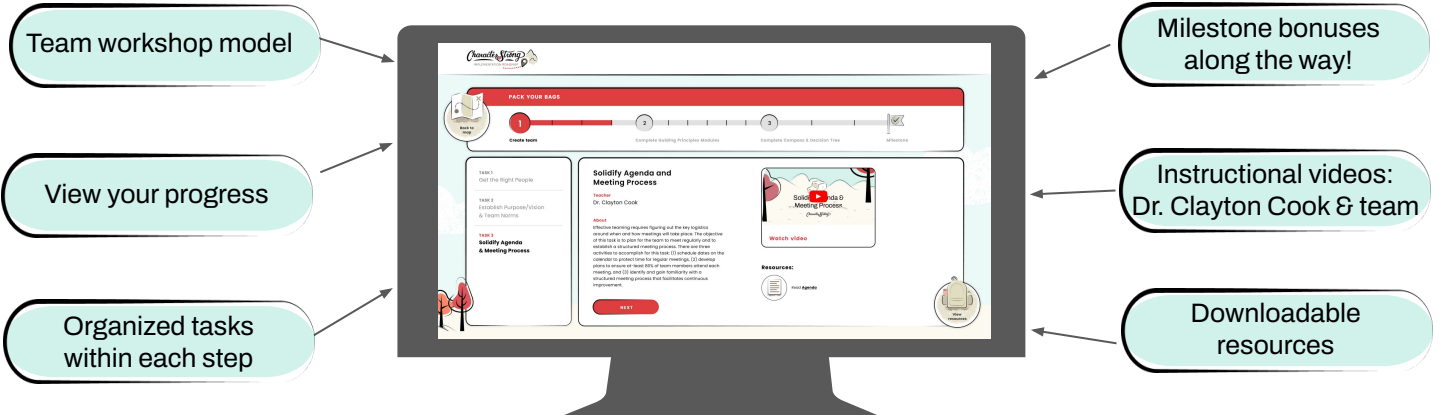
- A step-by-step guide to help leadership teams implement any program with fidelity
- Content created by Dr. Clayton Cook, a leading expert and researcher in the field of implementation and friend of CharacterStrong
- A journey full of guided instruction and interactive resources
- Attainable SEL implementation broken down into manageable steps



### WHY IS IT NEEDED?

If you've experienced school-wide initiatives rolled out with excitement, only to watch them lose steam (or even disappear) over the course of time, you **KNOW** there is a huge need for a tool like this. We know effective implementation can be **challenging** and **overwhelming**, so we set out to make it easier.

### HOW DOES IT WORK?



### HOW CAN I GET STARTED?

- The Implementation Roadmap is **INCLUDED** with your PurposeFull People, Middle School SEL, or High School SEL Curriculum license
- OR purchase the Roadmap as a stand-alone product to use with **any** program you want to implement!

### HOW CAN I GET TRAINING?

- We are offering a **10-session virtual series** on the Implementation Roadmap led **monthly** by Dr. Clayton Cook and team.
- Each training will cover different aspects of the Roadmap and provide time for break-out room discussions/questions.
- Trainings are live, but recordings will be made available



[\*\*SIGN UP FOR THE IMPLEMENTATION SERIES HERE\*\*](#)

